

hallo ICT !
zdravo Art !

Porto Region
Online Conference
23th Oct 2020

ICT MEETS
THE
ARTS
EVENT PORTO REGION

RegionArts
Interreg Europe



RegionArts
Interreg Europe



RegionArts project

[RegionArts](#) is a five-year project aiming to create a sustainable collaborative environment between artists and technologists that ultimately will increase the availability of innovative solutions in the ICT field and improve SME competitiveness. Supported by the Interreg Europe Programme with a EUR 1,34 million budget (ERDF), RegionArts through a learning journey covering two worlds - ICT and Arts – will improve the implementation of Structural Funds/other funds in partner regions, through adapting or designing 1 support scheme in each region for the promotion of collaborations between artists and ICT companies.

About the event

[Porto Design Factory – Porto Global Hub](#) is designing a unique space for building collaborative networks, matchmaking artists and SMEs, and showcasing innovative initiatives.

ICT Meets the ARTS will explore the multifaceted contributions that the merger of ICT and the Arts can deliver to foster competitiveness and innovation in SMEs.

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A Porto Design Factory | PGH está a criar um espaço privilegiado de construção de redes de colaboração, matchmaking entre as artes e as PME e de mostra de iniciativas inovadoras.

ICT Meets the ARTS vai explorar as múltiplas facetas do contributo da fusão entre as TIC e as Artes para a competitividade e inovação das PME.



23rd October 2020



A one-day interactive event
gathering Arts and ICT
communities



Live online streaming

What to expect

Learn from the project's and other stakeholders' activities, exchange experiences in Arts/ICT. ICT Meets the ARTS event is free of charge and open to all artists, entrepreneurs, social entrepreneurs, students and academics who are looking to experience a unique, new concept where creativity, artistic talent and technology are intertwined since they often face similar challenges from the creation to the materialization of their creative ideas.

[REGISTER HERE!](#) - [Live Streaming link](#)

Programme

PLENARY: Live online streaming from PORTIC – Porto Global Hub and Casa do Conhecimento – Vila Verde	
09:15	Registration and welcome coffee/tea
09:30	<p>Welcome words</p> <ul style="list-style-type: none"> ▪ Miguel Pinho (RegionArts project Coordinator and Porto Polytechnic Pro-President for Research and Innovation) (EN) ▪ Manuel Barros (Porto Global Hub Executive Director) and Júlia Fernandes (Councilor for Education, Culture and Social Action of the Vila Verde City Council) (PT)
9:45	<ul style="list-style-type: none"> ▪ RegionArts exchange of experience process, Ana Fonseca (Porto Design Factory - RegionArts scientific and technical coordination) (PT) ▪ Creativity and innovation strategies in the context of North 2020 Programme, Pedro Figueiredo (CCDR-N Head of the Project Coordination Division and Institutional Networks) (PT)
10:15	Coffee/tea & Networking break
10:30	<p>SMEs Innovation and Competitiveness: ICT and Arts as catalysers (Panel Discussion - PT)</p> <p>Porto:</p> <p>AEP, Céu Filipe (Director of Innovation and Project Manager Enterprise Europe Network)</p> <p>ANJE, Pedro Guerreiro (Director of the Entrepreneurship area)</p> <p>UPTEC, Fátima São Simão (Head of Arts Development)</p> <p>Fundação da Juventude, Francisco Maria Balsemão (Chairman of the Board of Directors)</p> <p>Porto Digital, Daniela Monteiro (Head of Entrepreneurship)</p> <p>Vila Verde:</p> <p>Bienal Internacional de Arte Jovem de Vila Verde, Luís Coquenão (Artistic Director)</p> <p>Braga Media Arts, Joana Miranda (Executive Coordinator)</p> <p>GNRation / Semibreve, Luís Fernandes (Artistic Director)</p> <p>Atlantic Youth Creative Hubs, Vera Araújo (C.M. Santo Tirso)</p> <p>Moderator: Júlio Magalhães (Director Porto Canal)</p>
12:00	<p>Short pitch “StayTuned” for the afternoon (PT-EN)</p> <p>Ana Fonseca (PDF -RegionArts scientific and technical coordination)</p>
12:15	Lunch break / Visit to the Bienal Internacional de Arte Jovem de Vila Verde (optional)

PARALLEL SESSIONS

14:15 – 17:30	StartUp Porto matchmaking event (PT) A structured system of networking with Arts and ICT communities, facilitated by Rafael Pedrosa (Startup Porto Science Manager) B2B meetings (by invitation only)
14:30 – 17:30	ICT Meets the ARTS Festival: showcase of innovative initiatives in ARTS and ICT (Live online streaming - EN)

PLENARY: Live online streaming from PORTIC – Porto Global Hub and Casa do Conhecimento – Vila Verde

17:30	Wrap-up: <i>Ana Fonseca (Porto Design Factory - RegionArts scientific and technical coordination) (PT-EN)</i> Concluding speech: <ul style="list-style-type: none">▪ <i>Porto: Miguel Pinho (RegionArts project Coordinator and Porto Polytechnic Pro-President for Research and Innovation) (EN)</i>▪ <i>Vila Verde: Manuel Barros (Porto Global Hub Executive Director) (PT)</i>
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